LAURA PARESKY GOULD

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Artist | Photography · Graphic Design · Animation · Collage · Installation

Selected Installations & Public Projects

2026	"VU JADÉ," The Betsy Orb, Nightly Projection Installation October, Miami Beach, FL
	"LOOK UP: MIAMI COLOR THEORY," The Betsy Orb, Nightly Projection Installation, January/February, Miami Beach, FL
2025	"LOOK UP," The Betsy Hotel Rooftop Atrium, Site-Specific Animation with Mexica Tequila, *Miami Art Week 2025,* Miami Beach, FL
	"MIAMI COLOR THEORY," Gallery Night Animation, ZeyZey Miami, *Miami Art Week 2025,* Miami, FL
	"SEEING DIFFERENTLY / HEARING DIFFERENTLY," Miami Color Theory x Gold Dust Lounge, Live Audiovisual Concert, Pérez CreARTE Grant, Bandshell Laboratories Rhythm Foundation, Miami Beach Bandshell, April, Miami Beach, FL
2024	"HELLO YELLOW" Pop-Up & Zine Release at The Leslie Hotel, *Miami Art Week 2024,* Miami Beach, FL
2023	"MIAMI COLOR THEORY," No Vacancy, Public Art Installation, Royal Palm South Beach, *Miami Art Week 2023,* Miami Beach, FL
2011	"SMILE," Zimmer Children's Museum (now Cayton Children's Museum), Permanent Photographic and Typographic Light Installation, Los Angeles, CA

Selected Solo Exhibitions

2026	FULL CIRCLE, Mitrani Art, *Miami Art Week 2026,* Miami, FL
2025	LAURA PARESKY GOULD, Nisi B Home / South Florida Design Park, Hollywood, FL
2007	MIAMI WEATHER ALMANAC, Raleigh Hotel / Seth Beitler Fine Arts, *Miami Art Week 2007,* Miami Beach, FL
2006	WATER, Seth Beitler Fine Arts, *Miami Art Week 2006,* Miami Beach, FL
2002	WATER, Holly Hunt, *Miami Art Week 2002,* Miami, FL
2001	FLOWERS & GRAPHIC AXIOMS, Leonard Tachmes Gallery, North Miami, FL
1998	LAURA PARESKY IN COLOR, Bettcher Gallery, Miami Beach, FL
	LAURA PARESKY PHOTOGRAPHY, Jamson Whyte, SoHo, NY
1997	LAURA PARESKY PHOTOGRAPHY, Jamson Whyte, Miami Beach, FL
1996	GRAPHIC AXIOMS, Robert Klein Gallery, Boston, MA
1995	WORDS, G. Ray Hawkins Gallery, Santa Monica, CA
1991	PHOTOGRAPHS, Sol Koffler Gallery, Rhode Island School of Design, Providence, RI
1990	THE PAYTONS: DOCUMENTARY PHOTOGRAPHS, Duke University Institute of the Arts, Durham, NC
	LAURA PARESKY: PHOTOGRAPHY & SCULPTURE, West Campus Gallery, Duke University, Durham, NC
1989	IMAGES IN OIL PASTEL, Louise Jones Brown Gallery, Duke University, Durham, NC

Selected Group Exhibitions

2003	Urban Architecture, Artopia Gallery, Miami, FL
1997	Transforming the Mirror: Women in Photography, Robert Klein Gallery, Boston, MA
	LA Current: An Installation of Emerging Los Angeles Artists, Armand Hammer Museum of Art, Los Angeles, CA
1994–1995	Season's Greetings! An exhibition of Recent Acquisitions, G. Ray Hawkins Gallery, Santa Monica, CA

Book

2023 *Seeing Differently: Miami Color Theory*, Tra Publishing, Miami, FL

Selected Collections

Rhode Island School of Design Museum, Providence, RI
Cayton Children's Museum (formerly Zimmer Children's Museum), Los Angeles, CA
Sackner Archive of Concrete and Visual Poetry, University of Iowa Libraries, Iowa City, IA
Walt Disney Fine Art Classics, Burbank, CA
Bank of America Collection, Boston, MA
Goldman Sachs Collection, New York, NY
Fidelity Investments, Boston, MA
United States Embassy, Helsinki, Finland
Best Buddies Collection, Miami, FL
Hilary M. Weston Collection, Toronto, Canada
Jock Sturges Collection, San Francisco, CA
William Morris Agency, New York, NY
Domus Brickell Park, Miami, FL
The Bath Club, Miami Beach, FL
Sonesta Hotels, Miami, FL

Selected Educational Programs & Artist Talks

2027	MASS MoCA, Book Signing and Photo Walk, Research & Development Store, North Adams, MA (forthcoming)
	MOCA North Miami, Book Signing and Photo Walk, North Miami, FL (forthcoming)
	Open House Miami, *Guided Art Deco Photo Walk*, Miami Center for Architecture & Design, Miami Beach, FL (forthcoming)
2026	Partners for Art + Design, "*Color Immersion*" Fireside Chat, Miami, FL
	Open House Miami, *Guided Art Deco Photo Walk*, Miami Center for Architecture & Design, Miami Beach, FL
2025	Open House Miami, *Guided Art Deco Photo Walk*, Miami Center for Architecture & Design, Miami Beach, FL
	Today at Apple, "*Miami Perspectives with Laura Paresky Gould*," Artist Talk and Photo Tour, Aventura, FL
	Rivian Pavilion, "*Palette of the Future*," Panel on Color, Miami Art Week 2025, Miami Beach, FL
	Dale Zine, Book Signing and Conversation with Kylee Cook, Director of Education, The Bass, Miami, FL
2024	Institute of Contemporary Art (ICA) Miami, Artist Talk, YoungArts, Miami, FL
	Books & Books at The Studios of Key West, Artist Talk and Book Signing, Key West, FL
2023	The Bass, Book Signing and Conversation with Curator James Voorhies, Miami Beach, FL
	PAMM**,** Book Signing and Video Display, Miami, FL
	Books & Books, Book Signing and Conversation with Curator James Voorhies, Coral Gables, FL
2022	The Bass, "*Seeing Differently*," Three-Part Educational Video Series, Miami Beach, FL
2015	Duke University, "Racing Through My Creative Journey," presentation, Duke Talks, Durham, NC

Selected Press & Bibliography

2026	Mark Myerson, “Panning for Gold: How to Take Great Images in Boring Places,” *Mobiography*
2024	Andy Butler, “Miami Color Theory: Seeing Differently with Laura Paresky Gould,” *Mobiography*
	Claudia Foresti, “Seeing Differently: è questo l'approccio di Laura Paresky Gould,” *Surfaces Design Book*
	Edward Weinman, “Miami Color Theory,” *RISD Magazine*
2023	Liz Tracy, “In Seeing Differently, Laura Paresky Gould Captures Joy with Minimalist Photography,” *Miami New Times*
2022	Grace DeWitt, “Locals to Know: Meet Laura Paresky Gould of Miami Color Theory,” *The New Tropic*
2021	Simone Sbarbati, “I colori e i pattern di Miami nelle foto di Laura Paresky Gould,” *Frizzi Frizzi*
2007	*Miami Weather Almanac*, exhibition catalog, Seth Beitler Gallery
2003	Kira “Anime” Wisniewski, “Deconstructing Vice City,” *The Miami Hurricane*
	Judy Cantor, “Graphic Eye,” *Home & Design, The Miami Herald*
2002	“Paresky’s Perspective,” *Miamigo magazine*
	“Personal Best: Laura Paresky,” *Miami New Times*, Best of Miami issue
	Liisa Silander, “After 9.11.01,” *RISD Views*
2001	John Tanasychuk, “Patriotic prints,” *South Florida Sun-Sentinel*
	Carl Zablotny, “Laura Paresky: Photos, Logos and Other Designs,” *Wire Magazine*
2000	Carol Martin, “Best Buddies Lands Premiere of Exciting New Artist,” *The Best Buddies Times*
	Bruce Turkel, “Paresky Design,” in New Design: Miami, The Edge of Graphic Design
1998	“Fine Art Photography Exhibit to Debut at Bettcher Gallery,” *Entertainment News & Views*
	Eric Newell, “Miami’s True Colors: Photographer Laura Paresky captures South Beach at its brightest,” *Ocean Drive*
	“South Beach Salute,” *HOW Magazine*
1997	Bridget Booher, “Visual Vistas: Mini-Profile of Laura Paresky,” *Duke Magazine*
1996	“Eye catching,” *Boston Herald*
	Graphic Axioms, exhibition catalog, Robert Klein Gallery, text by Maureen C. O’Brien
	“Hidden Messages, Multiple Meanings,” *RISD Views, Summer*
	Karen S. Chambers, “Arts & Letters,” *Upper and Lower Case (U&lc), Summer*
1995	Margaret Richardson, “Type on the Move,” *Upper and Lower Case (U&lc), Winter*

Selected Artist Publications

2027	*Lookout: Miami Beach Lifeguard Towers*, in collaboration with Exile Projects, Miami, FL *(forthcoming)*
2026	*Full Circle: Miami Color Theory,* cassette zine in collaboration with Crevasse Books, Ibaraki, Japan
	Chromatic Reflections, in collaboration with Wuthipol Designs, Bangkok, Thailand
2025	*Mostly Sunny*, self-published for Miami Beach Bandshell / Rhythm Foundation concert, Miami, FL
2024	*Hello Yellow*, cassette zine in collaboration with Crevasse Books, Ibaraki, Japan
2021	*Miami Storage*, in collaboration with Wuthipol Designs, Bangkok, Thailand
	Miami Mini Zine, in collaboration with Wuthipol Designs, Bangkok, Thailand

Selected Books Featuring Work

2022	*Less is More: A Minimalist Photography Book*, Vol. 2, curated by Jore Pinto Guedes, Almalusa, Portugal
2011	Robert Hirsch, *Exploring Color Photography*, *from Film to Pixels,* Fifth Edition, “SMILE”
2005	Robert Hirsch**,** *Exploring Color Photography, from the Darkroom to the Digital Studio*, Fourth Edition, **“**Graphic Axioms”
2001	*HOW International Design Annual*, “Laura Paresky Calendar,” photography
2000	Leatrice Eiseman, *PANTONE Guide to Communicating with Color*, “Playful,” Lifeguard towers photography
1994	*Computer Graphics 2: More of the Best Computer Art and Design*, “Nike,” Rockport Publishers

Selected Awards & Recognition

2024	The Bass, Wonder Woman Award
	Mobiography Photography Awards, Shortlisted for Photographer of the Year
2023	Featured by Apple (@apple)
2022	Featured by Apple (@apple)
	Miami New Times, Best of Miami – Best Instagram (Miami Color Theory)
2010	Design Center of the Americas (DCOTA) Stars of Design Award, Graphic Design
1999	Communication Arts Photography Annual Award, South Beach Lifeguard Station postcards (series)
1995	Type Directors Club Award, E! Entertainment Television Sign ID Campaign (photographer & designer)
	Art Directors Club Award, E! Entertainment Television Sign ID Campaign (photographer & designer)
	Broadcast Designers Association Gold Award, E! Entertainment Television Sign ID Campaign
	Broadcast Designers Association Gold Award, Pittard Sullivan Fitzgerald IDEA Animations
1994	Broadcast Designers Association Gold Award, Nike Campaign
	Illustration Annual, Gold Award, David Bowie Commercial
	Telly Award, Nike 1-5 Campaign
1993	New York Festivals Award, Nike 1-5 Campaign

Selected Editorial Photography

2023	*The Pink Palm,* multiple covers; "A Self-Guided Rainbow Tour," 12-photograph editorial feature, Vol. 8, April
2001	*USA Today,* "Hotel Couture All the Rage Among Designers," photographic editorial
2000	*Palm Beach Illustrated*, "The Future is Bright," cover and eight-page fashion editorial feature, January
	Architecture, "Wood and Zapata, Lincoln Road Gateway Structure," four-page editorial, January
1999	*GQ Germany,* "Art déco, marokkanisch"
	Ocean Drive, "Stiltsville," photographic editorial
	Ocean Drive, "The Brightest Jewel on Collins," photographic editorial
	Interiors, "3 Days in Miami," editorial, December
	Ocean Drive, "The South Beach Alphabet," 30-page fashion editorial, January

Education

1991	Rhode Island School of Design, MAT; elective coursework in Animation, Providence, RI
1990	Duke University, BA, Art and Art History, *cum laude,* Durham, NC

Previous Creative Practice

2010–2022	Co-Founder & Creative Director, *Twain Creative,* Miami, FL
2008–2016	Founder & Creative Director, Alphabet Goods, Miami, FL
1999–2003	Commercial Photographer, *Paresky Studios,* Miami Beach, FL
1994–2003	Designer and Creative Director, Paresky Design, Miami Beach, FL
1999	Miami Ad School – Typography Instructor, Miami Beach, FL
1998–1999	Design Director, *Ocean Drive Magazine,* Miami Beach, FL
1993–2001	Independent Motion Designer, Selected Clients: NBC, E!, FX, Paramount, Burbank, CA
1992–1994	Motion Designer, *Pittard Sullivan Fitzgerald*, Selected Clients: CBS, USA Pictures, Nike, Los Angeles, CA